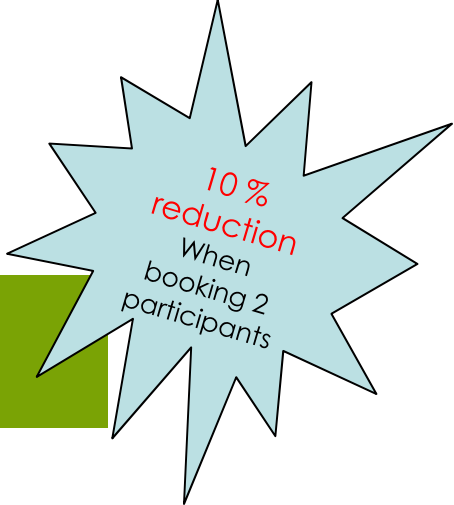


Intercultural Management Seminar: "Dubai and the Arab Gulf States" (1 day)



10 %
reduction
When
booking 2
participants

Your benefit:

- You will meet up with other companies from international backgrounds and will be able to share your experiences.
- You have the opportunity to make new contacts.
- You will be integrated actively in the training / seminar, gaining an in-depth consciousness about your own cultural imprint.
- You can try out new vantage points in order to sharpen your cultural awareness.
- You develop the necessary set of tools for successful business performance in the Arab Gulf States.
- You contribute your own experience and examples from countries of your work environment and gain a personal understanding for solving pending issues.
- You will be able to considerably reduce intercultural frictions, thereby making more use of the cultural potential in your projects.
- + we do provide plenty of refreshments for your well-being!

Agenda

„Dubai and the Arab Gulf States“

- Expectations and Introduction
- The Arab World / The Middle East
Countries - People - Economies
- Islam as the Basis of Society
Background - Understanding - Impacts
- Business and Culture in the Arab Gulf States
Dimensions - Peculiarities - Differences

Lunch

- Communication
Language - Dialogue - (Mis-) Understanding
- Business Etiquette and Practices
Situations - Meetings - Interaction
- Personal Recommendations
Suggestions - Do's & Don'ts - Tips
- Conclusion and Feedback