

## Intercultural training course 'Impossible is not French'



10 %  
reduction  
when  
booking 2  
participants

### Your Benefits:

- Meeting others involved in German-French business and using the opportunity to exchange experiences.
- Creating a social network.
- Becoming actively involved in events and aware of your own cultural predispositions.
- Trying out different points of view in order to sharpen your cultural awareness.
- Developing the necessary skills for your successful appearance on the German/French scene.
- Bringing your own case studies and receiving answers to your individual questions.
- Significantly reducing future points of cultural friction and being able to make the best use of cultural diversity.
- And your physical well-being will of course also be taken care of!

## Agenda 'Impossible is not French'

### Morning:

- What is culture and how does it govern our careers?
- Dealing with stereotypes
- Intercultural sensitisation – sharpening your observation skills for cultural differences
- Experience exercise: different countries – different manners
- Interesting facts about France
- Academic theories: hierarchies, need for security, masculine/feminine values, timekeeping, individualism in Germany & France

## Agenda 'Impossible is not French'

### Afternoon:

- Exploring shared and separate core values in Germany and France
- What is understood by creativity, originality, gut feeling, quality and education?
- Relationship management: how do you survive the first test of the rules?
- „Savoir vivre“ in business – how, when and where do you reach it?
- Many different case studies: analysis & methods of approach
- Useful Do's & Don'ts, 10 deadly sins to avoid
- Reflection on light bulb moments. Clarification of any remaining questions.