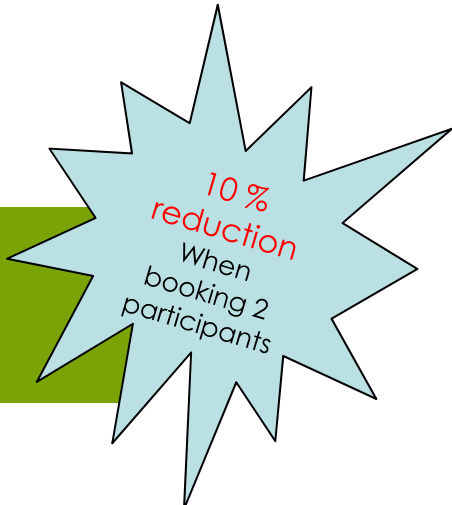


Intercultural training course "Understanding India"



10 %
reduction
When
booking 2
participants

Your advantages:

- You will meet others involved in German-Indian business and can benefit from the opportunity to exchange experiences and create contacts,
- You will create the necessary tool kit for success dealing with Indian business partners and colleagues
- You will become an active participant in the proceedings and receive answers to your questions about India,
- You will try out different points of view in order to sharpen your cultural perception skills,
- You will have plenty of opportunities to exchange experiences with our Indian guest
- You will build security and self-confidence in your personal dealings with Turkey
- You will become aware of cultural differences and will be able to reduce areas of cultural tension significantly to draw out the best from cultural diversity
- Lunch and all refreshments will be provided for your convenience

Agenda “Understanding India”

Morning 9am - 12 noon:

- What is culture? What does intercultural competence mean?
- Intercultural sensitisation- sharpening your own observation and interpretation skills
- Image of self - image of other: how do you perceive Indians? How are you perceived by Indians?
- German core values: driving forces of thought and business
- Meaning and influence of family and religion on business relationships
- Relationships are the alpha and omega: practical tips and golden rules

Lunchbreak/ catering in office

Afternoon 12.45 - 5pm:

- Patterns of communication: what an Indian says and what he means. Learn to read between the lines and which buttons to press.
- Leadership styles: roles of manager and employee
- Practice transfer through a variety of case studies: analysis & solutions
- Summary of Aha! moments, review of remaining questions, feedback