


Intercultural training course : “Привет Russia!”



10 %
reduction
when
booking 2
participants

Your advantages:

- You will meet others involved in German-Russian business and can benefit from the opportunity to exchange experiences and create contacts,
- You will become an active participant in the proceedings and receive answers to your questions about Russia,
- You will try out a variety of points of view in order to sharpen your cultural perception skills
- You will create the necessary equipment for success on the German-Russian business stage,
- You will build security and self-confidence in your personal dealings with Russia
- You will become aware of cultural differences and will be able to reduce areas of cultural tension significantly to draw out the best from cultural diversity
- Lunch and all refreshments will be provided for your convenience

AGENDA

“Привет Russia!”

Morning 9am - 12 noon:

- What is culture? What does intercultural competence mean?
- Intercultural sensitisation- sharpening your own observation and interpretation skills
- Important dates and facts: general knowledge, history and politics, economics
- Russia's strengths, weaknesses and core values: driving forces in thought processes and business.

Lunch/catering

Afternoon 12.45 - 5pm

- Business etiquette & the Russian concept of time
- How to behave in meetings and deals
- Ways of creating motivation and trust when dealing with Russian business partners
- Practice transfer through case studies: analysis & solutions
- Practical Dos & Don'ts, Feedback