

## Intercultural Training: "On the road to professional success in Scandinavia"



10 %  
Reduction  
when  
booking 2  
participants

### Your Benefits:

- Meeting others involved in German-Scandinavian business and using the opportunity to exchange experiences.
- Creating a social network.
- Becoming actively involved in events and aware of your own cultural predispositions.
- Trying out different points of view in order to sharpen your cultural awareness.
- Developing the necessary skills for your successful appearance on the German/Scandinavian scene.
- Bringing your own case studies and receiving answers to your individual questions.
- Significantly reducing future points of cultural friction and being able to make the best use of cultural diversity.
- And your physical well-being will of course also be taken care of!

## Agenda

### „On the road to professional success in Scandinavia“

#### Morning:

- What is culture and how does it influence human interaction?
- Intercultural awareness – Creating a personal awareness of culture-specifics
- Interesting facts about customs and culture
- Working out different and shared core values

# Agenda

## "On the road to professional success in Scandinavia"

### Afternoon:

- Creating an awareness of special challenges in intercultural interaction
- Networking and trustbuilding in Scandinavian culture
- Meaning and treatment of time
- Characteristics of communication with Scandinavians
- Culture-specifics in negotiations and meetings
- Hierarchy and leadership style in Scandinavian countries
- Reflection on light bulb moments and clarification of any remaining questions