

Intercultural training course 'German/British business success'



10%
reduction
when
booking 2
participants

Your benefits:

- Meeting others involved in German/British business and using the opportunity to exchange experiences.
- Creating a social network.
- Becoming actively involved in events and aware of your own cultural predispositions.
- Trying out different points of view in order to sharpen your cultural awareness.
- Developing the necessary skills for your successful appearance on the German/British scene.
- Bringing your own case studies and receiving answers to your individual questions.
- Significantly reducing future points of cultural friction and being able to make the best use of cultural diversity.
- And your physical well-being will of course also be taken care of!

AGENDA
6th or 13th November 2009
'German-British business success'

MORNING:

- Intercultural awareness – what are your preconceptions
- General interesting facts about GB & Germany
- Insight into scientific foundations:
(Hierarchies, individualism, group orientation, concept of time, uncertainty avoidance)
- Comparison of business etiquette in Germany/GB
- Cultural questionnaire for self reflexion

AFTERNOON:

- Insight into German & British core values & beliefs and the effects they have at work
- German & British communication patterns: What they say and what they really mean
- Practical: Case studies: Analysis & solutions
- Leadership styles in Germany & GB: Understanding each others roles in relation to boss & employee
- Motivating factors: Building trust in a German-British business relationship